



Clarissa Rentsch, Cristen Flemming, Laura McClure

La Trobe – *networking health*
Bendigo campus health students elected onto the Allied Health portfolio within the National Rural Health Students Network.

Dianne Fleming

RMIT – *Work and study award*
Victorian State Traineeship Employment Award for 2009 in the Participant Achievement Award category. "There aren't many opportunities for Aboriginal people in Narrabri," she said. "All it offers is seasonal cotton work, the dole or Aboriginal art



Laura Labrin

RMIT – *Design award*
Won the Dreamweaver Design Award and named best student designer for 2009 in her category.



Pierre Chedraoui

RMIT – *Leader*
presented to the Governor-General, Quentin Bryce after being selected for the prestigious Today's Skills: Tomorrow's Leaders, a national leadership event for group training apprentices and trainees.



Samantha Youl

Swinburne – *Radio work*
Scored air time on one of Australia's most popular radio stations with a week's work experience at Melbourne commercial radio station Nova FM (100.3).



Global online marketing winners

A team of Deakin students have proved they really have the word on online marketing after being named the Global Winners of the Google Online Marketing Challenge 2009.

The students who are geographically dispersed across Australia include Katalin Kish and Kevin Fung, (both pictured) and Jason Blakely (all from Victoria). - They created an eBusiness campaign for Brisbane-based Little TiGrrs Indoor Play Centre and Cafe as part of the global challenge.

The challenge is open to any higher education institution, anywhere in the world and provides an opportunity for students to gain practical, real world, online marketing experience. In 2009 more than 2187 student teams from 57 countries around the world took part in the competition.

Team spokesman Andrew Kidd said the students were asked to create an online marketing campaign using the Google advertising program – AdWords - to drive interested web customers to the business' site as part of the competition.

"We really enjoyed taking a traditional business strategy and bricks and mortar business and putting that online. Seeing the amazing return on investment and traffic increase was quite phenomenal."



Rene Selkrig, Sufian Talip, Army Vengco, Matthew Ouwerker, Martin De Korte, Hamish Rodwell

NMIT – *Cooking a treat*
The team achieved a silver medal overall and received the award for the best dessert of the competition at the VicTAFE Cookery Challenge. Pictured is Rene (left) and Sufian.



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