

# Finding your strategy

Relaxing is important in job interviews and being yourself means you won't get caught out faking it. But plan well, and go in with a thick skin.

**Have you ever dreamed of working for Coca-Cola?**



**Then come and do Honours with us.**

Findings from your research could be used by our global Corporate Sponsors including Procter & Gamble, Unilever, General Motors, Colgate-Palmolive, and The Coca-Cola Company.

How's that for a foot in the door!

For further information about Honours, Masters or a PhD in Marketing at UniSA, email: [info@marketingscience.info](mailto:info@marketingscience.info)



**Ehrenberg-Bass**  
Institute for Marketing Science