

Fashion a media career



“Share how they got their initial break in the industry”

The Prospect 360 series of media seminars offers young people a rare insight into the media industry from an insider's perspective, with editors, reporters and personalities from leading metropolitan print and broadcast media organisations set to share their secrets.

Take this chance to get the inside scoop on how to snare a media career from working journalists and media professionals.

The Prospect 360 Fashion Media Seminar lets you learn from some of the best and get advice on how to get

your foot-in-the-door of magazine and newspaper companies in this highly competitive world of fashion. (see details in advertisement below).

The Prospect 360 News Media Seminar will be held in the Tower Theatre at CUB Malthouse on Friday, August 8. Panel members will include Sunday Herald Sun columnist Fiona Byrne, 3AW newsreader David Armstrong and Network Ten newsreaders Helen Kapalos (pictured) and George Donikian.

The seminar is comprised of informative and interactive panel sessions geared towards inspiring participants while helping them uncover ways to get a foot in the door of the ultra-competitive Australian media industry.

Aspiring young journalists, presenters, producers and publicists will learn what to do – and what not to do – when approaching news organisations for work or when scouting for stories.

Each panel member will share how they got their initial break in the industry and will talk about how young

people can get their own feet through the news room door. There will also be tips on what to do and not to do when vying for a job or pitching a story idea to radio, print and television media.

Panel members will also walk participants through a typically hectic working week; before getting their brains picked in a Q & A session.

The event will provide an invaluable experience and career networking opportunity for media-hungry young people from both country Victoria and city areas.

The event will run from 6-9pm at the Tower Theatre at CUB Malthouse, 113 Sturt Street, Southbank. Tickets for the Friday, August 8, 2008 seminar are \$99 each and include pizza and refreshments. All attendees will take home a Prospect 360 resource pack with panel member contact details plus more!

Tickets for Prospect 360 media seminars can be booked online at www.prospect360.com.au for more information call 9682 9666 or email info@prospect360.com.au



how to **fashion** a career in the **media**

seminar **07**
august **31**

Venue: Arctic Studio
H75 63-85 Turner Street
Port Melbourne Victoria

Date: Sunday August 31, 2008

Time: 10.00am - 1.00pm

Tickets: \$99GST

Bookings:

Book on-line @ www.prospect360.com.au
Bookings essential, as seats are limited.

Ticket includes:

- > Three 45-minute panel sessions with an expert media panel including Q&A opportunities;
- > A session on applying for work experience, part-time and full-time positions;
- > A **Prospect 360** Resource Pack; and
- > Morning Tea.

DO you love fashion? Always talking about it with your friends? Learn how to fashion that passion for frocks, frills and frippery into a serious career as a working fashion reporter when **Prospect 360** holds its second fashion media seminar this year – due to high demand.

Learn from some of the best and get advice on how to get your *foot-in-the-door* of magazine and newspaper companies in this highly competitive world of fashion.

The interactive and inspirational seminar, aimed at young people aged between 15 and 30, is part of the successful **Prospect 360** series of media seminars that offer young people a rare look into the industry from an insider's perspective.

coming soon

05 Music Media Seminar
in July

06 News Media Seminar
in August



Panellists:

Rachel Wells
Fashion Reporter, Sunday Age

Julie McCartin
Fashion Reporter,
Leader Newspaper Group

Paula Joye
Editor, Madison Magazine

Kate Vandermeer
Brand Manager, Stylehunter.com

MC Anthea O'Connor
Melbourne Editor, Vogue Australia



Tickets are limited so be quick. Book on-line at www.prospect360.com.au or call (03) 9682 9666 or info@prospect360.com.au