

# Rates & Specs 2017

**FULL PAGE**

**1/2 PAGE  
Landscape**

**1/2  
PAGE  
Portrait**

**FULL PAGE \$2200**

320mm high x 254mm wide

**1/2 PAGE Landscape \$1200**

158mm high x 254mm wide

**1/2 PAGE Portrait \$1200**

320mm high x 125mm wide

**1/4 PAGE Landscape \$650**

77mm high x 254mm wide

**1/4 PAGE Portrait \$650**

158mm high x 125mm wide

**1/8 PAGE Landscape \$350**

77mm high x 128mm wide

**1/16 PAGE Portrait \$200**

77mm high x 60mm wide

**1/4 PAGE  
Landscape**

**1/4  
PAGE  
Portrait**

**1/8 PAGE  
Landscape**

**1/16 PAGE  
Portrait**

## Artwork Specifications

PDFs is our preferred format (fonts embedded) or JPEGs 300 or more dpi or Illustrator EPS (fonts outlined)

We cannot accept Quark files, Microsoft Word, publisher or powerpoint files or artwork with trim marks

**Don't have any artwork? let us design an advert for you. Utimes rates available at request**

- Colour is free
- Rates include GST
- Agency bookings add 10%
- Specific page placement add 20%

# Dates & Deadlines 2017

## Semester 1 Issue

1101 O'Week  
1102 Autumn

## Out

Feb 21  
Apr 25

## Semester 2

1103 Winter  
1104 Summer

Aug 1  
Oct 17

## REGULAR SECTIONS EVERY ISSUE

*News, Education, Scholarships, Careers, Courses & Employment, IT, Travel, Health & Beauty, Fashion, Music, Venues, Festivals and Entertainment*

### Ad Booking Deadline:

Tuesday prior to Release Date

### Material Deadline:

Thursday prior to Release Date



*Victoria's tertiary student magazine*

## Advertising Contacts

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